



WEALTH PRODUCTS MONTHLY UPDATE

MARCH 2024











Product Performance Update Product Details & Imp. Points

Prabhudas Lilladher (PL) Group's Wealth Management arm has taken due care in collating the data from ACE MF, Fact-sheets of product manufacturers and websites like NSDL, Money Control, PMS Bazaar and PMS-AIF World. It has been done on best effort basis and accuracy of the data cannot be guaranteed. PL is not responsible for any errors for the results from the use of this data whatsoever. Investments are subject to market risk and past performance may or may not sustain in future. PL does not give assurance or guarantee of any kind of returns.



Equity Markets

- Following a flat start in January, both the Nifty and the Sensex showed positive momentum in February 2024. The Nifty rose by 1.2%, while the Sensex recorded a gain of 1%.
- The broader market exhibited mixed performance. The BSE Small Cap index decline by 1% in February, whereas the BSE Mid Cap index witnessed gains of 1.6% during the same period.
- Foreign Portfolio Investors (FPIs) displayed a notable shift in sentiment, turning net buyers of equities worth USD 0.5 billion in February 2024, reversing the trend of net selling witnessed in January 2024 amounting to USD 3.1 billion.
- Domestic Institutional Investors (DIIs) continued their positive stance, purchasing net equity worth USD 3.1 billion in February 2024, slightly lower than the USD 3.2 billion recorded in January 2024.
- India's third-quarter Gross Domestic Product (GDP) surpassed expectations, showing robust growth of 8.4% compared to the previous year.



Debt Markets

- Gsec yields moderated during the month with 10Y Gsec yield ending at 7.08% on February 29, compared with 7.14% on January 31.
- January 2024 witnessed a decline in the Consumer Price Index (CPI) inflation rate, reaching a 3-month low of 5.1%. decelerating from 5.69% in December 2023.
- Core inflation, (excluding petrol and diesel), also showed a downward trend in January 2024, easing to 3.7% compared to 3.9% in December.
- In January 2024, WPI inflation also remained muted at 0.27% compared to 0.73% in December 2023.



Mutual Funds

- The robust net equity inflow of ₹ 26,866 crore in February 2024 marks the continuation of a positive trend
 extending over 36 consecutive months, showcasing the unwavering investor confidence in the Indian
 equity market.
- The debt mutual funds witnessed inflow of ₹ 63,808.82 crore in February 2024, compared to an outflow of ₹ 76,468.96 crore in January 2024.
- Monthly Systematic Investment Plan (SIP) contributions surged to a fresh high of ₹ 19,186 crore, surpassing January's figure of ₹ 18,838 crore. This uptrend in SIP participation indicates a growing preference for disciplined and systematic investing among retail investors.
- The total Assets under management (AUM) of mutual funds stood at ₹ 54.54 lakh crore in February, as against ₹ 52.74 lakh crore in January.

PL Wealth Basket



Mutual Funds*

Equity & Debt

Insurance*

Life & General

PMS & AIF

PL PMS & 3rd Party Structured Products/ MLD

Corporate FDs & Bonds

NCDs, Gold Bonds

Pre IPO & Unlisted Shares

Global Investing
Platform U.S
Investing (Nasdaq
& NYSE)

Multi-Asset Solutions Under One Roof Helping Clients Succeed At Every Financial Stage

^{*}PL offers Insurance product thru PL Wealth Pvt. Ltd (earlier PL Distribution Pvt. Ltd.) (Corporate Agent).

^{*}PL offers Equity, F&O, Mutual Funds thru Prabhudas Lilladher Pvt. Ltd (Member BSE & NSE).

^{*}PL offers international investing in U.S markets thru Vested Finance Inc. (SEC Registered Investment Adviser).



MUTUAL FUND

(MF)



Scheme Name	AUM	Returns (Al	bsolute till 1	year, CAGR	> 1 year)	Expense	Large Cap	Mid Cap	Small Cap	Others	
Scrienie Name	(Cr.)	6 Months	1 Year	3 Years	5 Years	Ratio (%)	(%)	(%)	(%)	(%)	
Large Cap											
Nippon India Large Cap Fund(G)	22,767	18.52	42.06	22.86	18.58	1.67	81.86	9.80	7.06	1.28	
Kotak Bluechip Fund(G)	7,679	15.50	29.91	16.04	17.20	1.76	79.28	15.20	2.34	3.18	
Canara Rob Bluechip Equity Fund-Reg(G)	12,185	15.51	30.29	15.05	17.96	1.70	89.82	6.66		3.52	
Benchmark - NIFTY 50 - TRI		14.05	28.40	16.12	16.64						
Mid Cap											
Quant Mid Cap Fund(G)	5,422	32.21	61.54	37.01	31.16	1.86	24.46	65.47		10.06	
Motilal Oswal Midcap Fund-Reg(G)	8,481	26.38	51.87	33.27	26.71	1.76	17.95	65.43	1.94	14.68	
Kotak Emerging Equity Fund(G)	39,739	13.95	36.19	22.13	23.30	1.49	12.85	68.99	15.49	2.68	
Benchmark - Nifty Midcap 150 - TRI		22.79	57.08	27.42	25.42						
Small Cap											
Bandhan Small Cap Fund-Reg(G)	4,389	30.59	71.77	29.81		1.82	7.61	9.73	69.75	12.9	
Nippon India Small Cap Fund(G)	46,044	19.48	57.08	35.69	30.88	1.51	13.45	14.64	67.19	4.72	
Tata Small Cap Fund-Reg(G)	6,289	15.64	42.21	31.44	27.34	1.76		1.83	93.61	4.56	
Benchmark - Nifty Smallcap 250 - TRI		26.93	50.78	20.96	19.29						



Scheme Name	AUM	Returns ((Absolute till 1	year, CAGR > 1	year)	Expense	Large Cap	Mid Cap (%)	Small Cap	Others
Scheme Name	(Cr.)	6 Months	1 Year	3 Years	5 Years	Ratio (%)	(%)	wiid Cap (%)	(%)	(%)
Large & Mid Cap										
Quant Large & Mid Cap Fund(G)	1,884	34.04	57.32	30.46	26.08	2.06	44.24	40.35	1.96	13.44
Bandhan Core Equity Fund-Reg(G)	3,884	25.98	50.95	24.51	20.80	1.91	38.77	35.94	19.26	6.03
HDFC Large and Mid Cap Fund-Reg(G)	16,757	20.51	48.77	25.14	22.32	1.70	50.28	34.93	10.65	4.14
Kotak Equity Opp Fund(G)	19,092	16.86	38.50	20.67	20.34	1.63	53.07	40.48	5.29	1.16
Benchmark - NIFTY LargeMidcap 250 - TRI		20.00	44.88	22.03	21.15					
Flexi Cap										
Quant Flexi Cap Fund(G)	4,155	34.70	60.89	34.35	31.08	1.91	38.78	13.18	28.44	19.61
Parag Parikh Flexi Cap Fund-Reg(G)	58,901	21.85	42.64	23.28	23.43	1.33	57.65	6.90	7.74	27.71
White Oak Capital Flexi Cap Fund-Reg(G)	3,133	17.08	42.21			1.90	53.66	10.38	26.22	9.74
Benchmark - NIFTY 500 - TRI		19.06	39.58	19.34	18.79					
Focused										
360 ONE Focused Equity Fund-Reg(G)	6,636	16.30	36.68	19.69	23.13	1.85	61.78	20.44	15.13	2.65
Benchmark - NIFTY 500 - TRI		19.06	39.58	19.34	18.79					



	AUM	Returns ((Absolute till 1	year, CAGR > 1	year)	Expense	Large Cap	M: 10 (9:)	Small Cap	Others
Scheme Name	(Cr.)	6 Months	1 Year	3 Years	5 Years	Ratio (%)	(%)	Mid Cap (%)	(%)	(%)
Equity Linked Tax Saver (ELSS)										
Quant Tax Plan(G)	7,770	31.56	57.67	32.20	32.31	1.78	60.57	15.59	13.96	9.88
Parag Parikh Tax Saver Fund-Reg(G)	2,997	19.68	34.19	23.08		1.83	67.89	7.60	11.41	13.36
Mirae Asset Tax Saver Fund-Reg(G)	21,302	15.84	35.20	17.59	20.03	1.58	65.11	17.40	16.92	0.57
Benchmark - NIFTY 500 - TRI		19.06	39.58	19.34	18.79					
Sector										
Tata Digital India Fund-Reg(G)	10,068	25.82	38.45	22.38	23.97	1.69	69.44	9.39	15.72	5.45
ICICI Pru Banking & Fin Serv Fund(G)	7,356	6.88	22.50	12.26	12.64	1.85	74.60	7.83	10.09	7.48
Index										
Nippon India Nifty Midcap 150	1,142	22.32	55.62			0.78	10.48	83.00	6.55	-0.03
UTI Nifty 50 Index Fund-Reg(G)	15,649	13.80	27.94	15.71	16.22	0.41	99.20	0.84		-0.05
Benchmark - NIFTY 50 - TRI		14.05	28.40	16.12	16.64					
Benchmark -Nifty Midcap 150 - TRI		22.79	57.08	27.42	25.42					
Multicap										
Nippon India Multi Cap Fund(G)	26,809	16.00	48.09	28.41	21.22	1.65	43.61	26.33	29.29	0.77
Benchmark - Nifty500 Multicap 50:25:25 - TRI										



Scheme Name	AUM	Returns (Absolute till 1	year, CAGR > 1	year)	Expense Large Cap		M: J O (%)	Small Cap	Others	
Scheme Name	(Cr.)	6 Months	1 Year	3 Years	5 Years	Ratio (%)	(%)	Mid Cap (%)	(%)	(%)	
Value											
Nippon India Value Fund(G)	7,063	27.74	55.76	25.56	22.64	1.89	55.72	17.22	22.84	4.22	
Bandhan Sterling Value Fund-Reg(G)	8,449	19.60	44.38	27.43	22.52	1.78	59.89	16.77	18.59	4.74	
Benchmark - NIFTY 500 - TRI		19.06	39.58	19.34	18.79						



Scheme Name	AUM	Returns (Absolu	ite till 1 year, C <i>A</i>	AGR > 1 year)	Expense	Carrière (9/)	Daht (%)	Othoro (%)
Scheme Name	(Cr.)	1 Year	3 Years	5 Years	Ratio (%)	Equity (%)	Debt (%)	Others (%)
Aggressive Hybrid								
ICICI Pru Equity & Debt Fund(G)	32,429	38.08	24.27	21.20	1.64	69.12	20.29	10.59
Quant Absolute Fund(G)	1,788	37.78	25.62	25.44	2.06	62.32	22.03	15.64
Kotak Equity Hybrid Fund(G)	5,045	25.15	15.44	17.49	1.82	73.33	24.93	1.75
Balanced Advantage								
HDFC Balanced Advantage Fund(G)	78,759	40.35	23.20	19.55	1.40	66.72	26.43	6.85
Edelweiss Balanced Advantage Fund-Reg(G)	10,623	21.91	13.66	14.31	1.70	77.40	14.19	8.41
ICICI Pru Balanced Advantage Fund(G)	55,229	21.34	12.80	13.28	1.49	65.80	24.06	10.13
Multi Asset								
ICICI Pru Multi-Asset Fund(G)	34,704	30.62	22.63	19.64	1.57	65.47	13.54	20.99



Scheme Name	AUM	Returns (Absolu	ute till 1 year, CA	AGR > 1 year)	Expense	Carrier (9/)	Dab+ (%)	Othoro (%)
Scheme Name	(Cr.)	1 Year	3 Years	5 Years	Ratio (%)	Equity (%)	Debt (%)	Others (%)
Equity Savings								
Kotak Equity Savings Fund(G)	4,615	18.75	11.52	10.79	1.87	69.93	8.01	22.06
HDFC Equity Savings Fund(G)	3,900	18.68	11.48	10.90	1.95	65.46	23.63	10.92
Hybrid Conservative								
Kotak Debt Hybrid Fund(G)	2,302	17.63	10.82	11.80	1.73	24.03	72.93	3.04
SBI Conservative Hybrid Fund-Reg(G)	9,538	15.03	10.37	10.84	1.12	22.97	73.15	3.88
Arbitrage								
Kotak Equity Arbitrage Fund(G)	39,099	7.78	5.60	5.37	1.01	70.46	3.11	26.43
Edelweiss Arbitrage Fund-Reg(G)	8,768	7.55	5.43	5.30	1.05	75.74	18.00	6.26
Nippon India Arbitrage Fund(G)	13,854	7.43	5.32	5.18	1.08	68.77	8.19	23.04



Scheme Name	AUM	Returns (Abso	olute till 1 year, C	CAGR > 1 year)	Expense	Equity (%)	Debt (%)	Others (%)
Scheme Name	(Cr.)	1 Year	3 Years	5 Years	Ratio (%)	Equity (%)	Debt (%)	Others (%)

Gold						
Axis Gold Fund-Reg(G)	378	11.19	9.31	12.39	0.50	100
Nippon India Gold Savings Fund(G)	1,589	10.93	9.02	11.93	0.35	100
HDFC Gold Fund(G)	1,682	10.63	8.93	11.89	050	100
Kotak Gold Fund(G)	1,576	10.53	8.87	12.14	0.50	100



Scheme Name	AUM	(Absolu	Ret u Ite till 1 yea	ı rns ar, CAGR > 1	year)	Average Maturity	Modified Duration	YTM	Expense	Sovereign	AAA	AA	A1+	Cash & Equivalent
Scheme Name	(Cr.)	6 Months	1 Year	3 Years	5 Years	days	days	T I IVI	Ratio (%)	(%)	(%)	(%)	(%)	(%)
Overnight Category -Investment time Ho	orizon - 7 da	ys to 12 da	ys											
Axis Overnight Fund-Reg(G)	10,499	6.73	6.71	5.29		1.00	1.00	6.76	0.11	4.28				95.73
DSP Overnight Fund-Reg(G)	2,902	6.70	6.71	5.24	5.17			6.79	0.13	5.16				94.84
ICICI Pru Overnight Fund(G)	11,582	6.69	6.68	5.21	5.08	1.53	0.50	6.77	0.18	4.00				96.00
Liquid Category - Investment time H	orizon - 12	days to 9	0 days											
Axis Liquid Fund-Reg(G)	33,841	7.14	7.22	5.59	5.80	36.00	36.00	7.45	0.24	12.45	1.80		74.33	11.20
DSP Liquidity Fund-Reg(G)	16,940	7.09	7.15	5.53	5.70	43.80	36.50	7.50	0.23	20.90			78.69	0.25
ICICI Pru Liquid Fund(G)	52,980	7.08	7.16	5.50	5.73	34.70	31.31	7.45	0.29	16.59	1.89	0.09	77.99	3.25
Ultra Short Term category - Investme	ent time Ho	orizon - 90	days to 1	82 days										
Bandhan Ultra Short Term Fund-Reg(G)	3,958	6.85	7.23	5.43	6.31	167.00	158.00	7.77	0.44	4.81	44.88	1.00	37.27	11.78



Scheme Name	AUM	(Absolu	Retu ite till 1 yea	ı rns ar, CAGR > 1	year)	Average	Modified	YTM	Expense	Sovereign	AAA	AA	A	Cash &
Scheme Name	(Cr.)	6 Months	1 Year	3 Years	5 Years	Maturity Years	Duration Years	YIIVI	Ratio (%)	(%)	(%)	(%)	(%)	Equivalent (%)
Money Market Category -Investment time	e Horizon -	182 days to	365 days											
Aditya Birla SL Money Manager Fund(G)	19,231	3.65	7.65	5.61	6.14	0.39	0.39	7.77	0.34	11.72			87.07	0.99
Nippon India Money Market Fund(G)	13,165	3.64	7.57	5.61	6.02	0.45	0.41	7.84	0.40	19.86			84.11	-4.22
Lower Duration Category Investment	time Horiz	zon - 182 d	ays to 36	5 days										
ICICI Pru Savings Fund(G)	17,855	3.53	7.82	5.60	6.63	2.58	0.90	8.01	0.53	22.11	35.06	11.71	25.73	5.09
Axis Treasury Advantage Fund-Reg(G)	4,760	3.41	7.30	5.33	6.21	1.16	0.89	7.89	0.64	10.55	30.54	15.08	37.65	5.93
Short Term Category -Investment tim	ne Horizon	- I year to	3 years											
ICICI Pru Short Term Fund(G)	18,987	3.54	7.80	5.80	7.24	4.55	2.40	8.05	1.07	42.25	33.32	19.35	1.42	3.41
HDFC Short Term Debt Fund(G)	14,612	3.64	7.82	5.52	7.05	3.96	2.72	7.85	0.74	35.54	43.37	14.14	3.54	4.17
Medium Duration Category- Investme	ent time H	orizon - 3	years to 4	years										
Bandhan Bond Fund - Medium Term Plan-Reg(G)	1,657	3.54	7.45	4.34	6.08	5.05	3.84	7.54	1.48	47.14	50.37			2.18



Scheme Name	AUM	(Absolu	Ret ute till 1 yea	I rns ar, CAGR > 1	l year)	Average	Modified Duration	YTM	Expense	Sovereign	AAA	AA	A	Cash & Equivalent
Scheme Name	(Cr.)	6 Months	1 Year	3 Years	5 Years	Maturity Years	Years	T I IVI	Ratio (%)	(%)	(%)	(%)	(%)	(%)
Corporate Bond Category - Investment ti	me Horizon	- 3 years+												
Aditya Birla SL Corp Bond Fund(G)	21,535	3.70	7.92	5.85	7.39	5.37	3.33	7.81	0.50	36.00	59.34			4.42
HDFC Corp Bond Fund(G)	28,269	3.59	8.00	5.63	7.30	5.06	2.84	7.86	0.60	21.91	74.10			3.75
ICICI Pru Corp Bond Fund(G)	26,051	3.48	7.91	5.87	7.28	3.95	1.98	8.02	0.55	26.76	68.63			4.39
Banking & PSU Category -Investment Edelweiss Banking and PSU Debt Fund- Reg(G)	t time Hori 296		rs+ 7.74	5.92	7.85	5.38	4.12	7.51	0.70	15.22	80.61			3.8
Bandhan Banking & PSU Debt Fund- Reg(G)	14,375	3.32	7.32	5.16	7.12	2.21	1.89	7.62	0.63	15.25	71.30		10.31	2.89
Axis Banking & PSU Debt Fund-Reg(G)	13,930	3.24	7.20	5.02	6.67	2.42	2.06	7.64	0.63	10.30	85.14			4.30
Floating Rate Category -Investment t	ime Horizo	on - 3 years	; +											
Aditya Birla SL Floating Rate Fund(G)	11,705	3.50	7.67	5.82	6.60	2.43	0.95	7.98	0.45	19.68	56.18		20.51	3.35
Nippon India Floating Rate Fund(G)	7,844	3.46	7.76	5.55	6.97	3.40	2.43	8.03	0.61	17.24	72.54		6.16	3.80



Scheme Name	AUM	(Absolu	Retu te till 1 yea	rns r, CAGR > 1	l year)	Average Maturity	Modified Duration	YTM	Expense	Sovereign	AAA	AA	A	Cash & Equivalent
Scheme Name	(Cr.)	6 Months	1 Year	3 Years	5 Years	Years	Years	Y I IVI	Ratio (%)	(%)	(%)	(%)	(%)	(%)
Dynamic Bond CategoryInvestment tir	ne Horizon	- 3 years+												
SBI Dynamic Bond Fund-Reg(G)	3,023	3.84	9.07	5.48	7.56	11.49	6.87	7.45	1.44	79.61	18.19			1.96
ICICI Pru All Seasons Bond Fund(G)	11,810	3.67	8.05	6.00	7.79	5.08	2.89	8.01	1.31	58.35	8.87	28.79	1.46	2.28
Axis Dynamic Bond Fund-Reg(G)	1,726	3.59	7.92	5.73	7.39	6.14	4.62	7.58	0.57	30.70	65.99			3.06
Gilt Category- Investment time Horiz	on- 7 year	's +												
SBI Magnum Gilt Fund-Reg(G)	7,951	4.19	9.54	6.00	8.23	12.45	7.27	7.33	0.95	99.11				0.89
ICICI Pru Gilt Fund(G)	4,879	3.70	8.86	6.09	7.96	7.54	3.28	7.57	1.09	98.32				1.68
Gilt fund 10 Year Constant Duration-	Investme	nt time hor	izon – 7 y	ears+										
ICICI Pru Constant Maturity Gilt Fund(G)	2,457	3.89	9.22	5.30	7.91	9.50	6.58	7.27	0.39	99.31				0.69
SBI Magnum Constant Maturity Fund- Reg(G)	1,637	3.88	9.04	5.26	7.30	9.91	6.76	7.31	0.64	98.86				1.14
Credit Risk														
ICICI Pru Credit Risk Fund(G)	7,250	4.34	8.51	6.69	7.73	3.56	2.15	8.65	1.56	21.41	8.38	47.65	11.40	4.12
Aditya Birla SL Credit Risk Fund-Reg(G)	986	3.39	7.28	6.91	6.57	3.21	2.10	8.64	1.58	22.13	11.65	55.58	4.66	3.78



PORTFOLIO MANAGEMENT SERVICES

(PMS)

PMS Offerings



Christiania	AUM			AUM Cotogony Tu			Portfolio Turnover (x)				Returns % (Absolute till 1 Year. CAGR > 1 Year)				
Strategy	(₹ Cr)	Category	1 M	1 Yr	1 M	3 M	6 M	1 Yr	3 Yr	5 Yr	Since Launch	Launch Date			
Alchemy - High Growth	974	Multi Cap	0.06	1.31	2.5	16.0	26.4	51.1	19.8	12.6	20.7	May-2002			
Alchemy - High Growth Select Stock	3,855	Multi Cap	0.08	0.52	3.0	10.2	19.6	47.5	22.6	16.8	20.4	Dec-2008			
ASK - IEP	16,575	Multi Cap	0.09	0.50	1.2	3.4	7.9	28.2	12.7	15.3	17.3	Jan-2010			
Axis - Brand Equity	1,265	Multi Cap	0.08	0.88	-0.2	6.0	10.4	33.2	15.6	16.4	12.6	Jan-2017			
360 One - Multicap PMS	3,847	Multi Cap	0.06	0.73	1.5	7.8	13.8	31.0	16.5	18.3	22.7	Dec-2014			
ICICI Pru- Contra Strategy	4,954	Multi Cap	0.14	1.37	1.0	14.1	22.3	52.8	28.4	24.3	21.9	Sep-2018			
Marcellus - Kings of Capital	382	Multi Cap	0.07	0.66	-1.4	-0.1	2.2	14.9	2.2	NA	9.1	Jul-2020			
Marcellus - Consistent Compounders	5,246	Multi Cap	0.11	0.61	0.4	-1.5	4.2	19.6	8.2	16.2	15.2	Dec-2018			
Motilal Oswal – NTDOP	5,967	Multi Cap	0.14	1.46	-0.8	8.1	20.3	38.5	14.0	14.2	15.5	Aug-2007			
ACE Lansdowne Multicap strategy	15	Multi Cap	0.22	1.69	-0.8	6.8	14.1	35.4	NA	NA	22.4	Oct-2022			
White Oak - India Pioneers Equity Portfolio	6,503	Multi Cap	0.11	0.88	2.0	7.0	11.5	31.5	14.9	19.1	18.3	Apr-2019			
Abakkus All Cap Approach	5,114	Multi Cap	0.08	0.88	3.4	11.6	16.9	48.2	27.0	NA	34.6	Oct-2020			
Prabhudas Lilladher- AQUA		Multi Cap	0.78	NA	-1.8	11.0	32.9				54.4	Jun-2023			
S&P BSE 500 Index					-1.0	3.8	12.4	39.5	19.5	19.0					
S&P BSE 200 Index					-0.2	4.3	12.7	38.4	18.5	18.4					
Motilal Oswal - Value	2,096	Large Cap	0.06	1.02	0.9	9.6	25.7	56.4	19.0	19.1	20.0	Feb-2003			
ACE Lansdowne Absolute Return	10	Large Cap	0.10	1.30	-1.3	-7.3	13.9	31.5	NA	NA	21.9	Oct-2022			
Ambit Capital - Coffee Can	1,118	Large Cap	0.09	0.84	3.1	6.2	9.3	23.6	12.7	15.8	16.6	Mar-2017			
Nifty 50					1.3	9.6	14.0	28.4	16.1	16.6					

PMS Offerings



21	AUM Catagory			folio ver (x)			Returns	'ns % (Absolute	e till 1 Year.	. CAGR > 1 \	Year)	
Strategy	(₹ Cr)	Category	1 M	1 Yr	1 M	3 M	6 M	1 Yr	3 Yr	5 Yr	Since Launch	Launch Date
Ambit Capital - Good & Clean India Fund	584	Mid Cap	0.09	0.06	1.7	5.1	12.2	35.6	15.1	17.7	14.6	Mar-2015
NIFTY Midcap 150 Index					1.0	12.7	22.8	57.1	30.5	27.4		
Ambit Capital - TenX Portfolio	232	Mid & Small Cap	0.06	0.62	1.4	0.3	5.1	29.4			12.3	Dec-2021
Abakkus Emerging Opportunities	3,588	Mid & Small Cap	0.05	0.87	-1.1	2.9	9.7	58.3	31.8	NA	38.0	Aug-2020
S&P BSE 400 Mid Small Cap Index					-4.6	2.9	12.6	53.4	27.8	25.7		
Motilal Oswal - IOP	725	Small Cap		1.22								Feb-2010
ICICI Pru- PIPE Strategy	4,794	Small Cap	0.10	1.32	-1.0	9.7	18.2	65.9	36.4	NA	32.8	Sep-2019
Ambit Capital – Emerging Giants	414	Small Cap	0.16	0.57	-3.8	-3.4	-2.4	18.4	16.8	22.8	15.8	Dec-2017
S&P BSE Small Cap Index					-7.3	-0.1	11.3	55.9	31.9	28.1		
Nifty Smallcap 250					1.7	14.3	28.2	68.6	30.5	26.1		
Prabhudas Lilladher - MADP		Multi Asset			0.9	8.9	13.7	28.1	NA	NA	9.8	Jun-2021
Nifty Multi Asset - Equity : Arbitrage : REITs/InvITs (50:40:10) Index					1.6	7.9	12.2	23.8	NA	NA	11.9	

Prabhudas Lilladher - AQUA PMS

PRABHUDAS I II LADHER

Launch Date: 12/06/2023



Fund Manager

- **Siddharth Vora** is a CA, CFA and an MSc (Management in Business Excellence) from the University of Warwick, UK, he is a SEBI-registered Research Analyst and Investment Advisor.
- Mentored by market veterans like Amisha Vora and Punita Kumar Sinha, Siddharth Vora heads the Quant investment strategies at Prabhudas Lilladher
- He set up the Quant vertical at PL in 2019 and started with a small team of 2 which has now grown to a diverse 10+ members' PMS team comprising CAs, CFAs, Economists and Python Programmers.
- Launched Dynamic Asset Allocation PMS in Nov 2021.

Objective: Long term alpha generation over broader market

Strategy: It is an adaptive investment strategy where the investor doesn't need to worry about changing investment style as per changing macro and market conditions. The models take care of switching style, rotating between sectors and selecting stocks using a Multifactor architecture. It is an equal-weighted multicap portfolio made up of 25 fundamentally strong, liquid stocks, reviewed with discipline every 2 months for changing conditions.

TOP 5 HOLDINGS

Company	Category	Industry / Sector
Schneider Electric Infrastructure	Small Cap	Capital Goods- Electrical Equipment
Union Bank Of India	Large Cap	Banks
ICICI Securities	Small Cap	Stock/ Commodity Brokers
Zydus Lifesciences	Mid Cap	Pharmaceuticals
Indigo Paints	Small Cap	Paints/Varnish

RETURNS

	1m	3m	6m	Since Launch
AQUA PMS	-1.8%	11.0%	32.9%	54.4%
BSE 500 TRI	1.7%	11.2%	17.8%	27.1%

As on 29th February, 2024 Source: AMC / ACE MF / PMSBazaar / APMI

Prabhudas Lilladher - AQUA PMS



- ✓ After experience in Multi-asset, Quant investing since 2021, the manager launched a pure-equity portfolio that adapts to changing investing styles (growth, value, etc) as per market and macro conditions.
- ✓ A quantitative rule-based model eliminates change in fund manager risk and ensures consistency. The portfolio has consistently delivered Alpha over BSE500 post all expenses, every month since its June 12th launch and has been the best performing Flexicap PMS of India.
- ✓ **Emphasis on risk management** through a multicap, equal-weighted portfolio of fundamentally strong, liquid stocks that are reviewed with discipline every 2 months.
- ✓ Investors in growth-biased and non-dynamic portfolios experienced lackluster performance in the interest-rate hike cycle. One may invest in a versatile and style-adaptive portfolio like Aqua which has flexibility to be in Largecaps too if required

GOOD TO KNOW

Minimum Investment	₹ 50 Lakhs
Recommended Time Horizon	3 to 5 years
Fee Option 1	2.50% p.a. Fixed Fee, 0 Performance Fee
Fee Option 2	1.50% p.a. Fixed Fee, 15% Performance Fee over 12% Hurdle Rate
Exit Load	Nil

Abakkus - All Cap Approach PMS



Launch Date: 29/10/2020 | AUM: ~ ₹ 5,114 cr



Fund Manager

- Sunil Singhania, CA and CFA Charter Holder, founder of Abakkus was rated among the Best fund managers by Outlook Business in 2016 and 2017 over a 10 year time frame.
- He is the first Indian to be appointed on the Global Board of CFA institute, USA (2013-2019).
- Currently he is the only Indian to be appointed on the IFRS Capital Market Advisory Committee (2020-2023).
- He was Chief Investment Officer (CIO), Equities of Reliance Nippon Asset Management overseeing USD 11 billion of equity asset.
- He was also an Honorary Chairman of Investment committee of CFA Institute (2018-2019) managing USD 450 million.

Objective: Endeavors to generate alpha over BSE 500

Strategy: Manager will actively manage benchmark-agnostic, all-cap portfolio of carefully chosen ~20stocks, following a Bottom-Up Approach. Large cap allocation is based on top-down sector view with focus on stability. Manager aims to take exposure to broader market companies with sustainable business and high ROEs, adhering to their "MEETS" Framework which includes analysis of Management, Earnings, Events/Trends, Timing, Structural potential of the companies.

TOP 5 HOLDINGS

Company	Category	Industry / Sector
Jindal Stainless	Small Cap	Steel
Sun Pharmaceutical	Large Cap	Pharmaceuticals
Bharti Airtel PP	Large Cap	Telecomm
HCL Technologies	Large Cap	IT- Software
State Bank of India	Large Cap	Bank

RETURNS

	1m	3m	6m	1yr	Since Launch
All Cap Approach	3.4%	11.6%	16.9%	48.2%	34.6%
S&P BSE 500	1.7%	11.9%	18.9%	39.5%	26.1%

As on 29th February, 2024. Source: AMC / ACE MF / PMSBazaar / APMI

Abakkus - All Cap Approach PMS



PL's VIEW

- Fund Manager has 25+ years of experience and was the ex-CIO of Reliance MF when the AUM of Equity Growth Fund grew ~100x in 20 years.
- Alpha-focused portfolio manager with systematic MEETS framework to pick stocks
- Portfolio of broad market stocks including largecap to give stability and picked only at reasonable valuations
- Growth-oriented portfolios have seen considerable downside since start of Interest rate hikes and from April, small and midcaps have run up quite significantly. A portfolio with all 3 Market cap exposures of Largecap, Midcap and Smallcap is preferred during such times.

GOOD TO KNOW

Minimum Investment	₹ 50 Lakhs
Recommended Time Horizon	3 years
Fee Option 1	2.5% management fees
Fee Option 2	1.75% management fees, 15% performance fee over 9% hurdle rate
Exit Load	1.5% if you exit before 1 year

Abakkus - Emerging Opportunities PMS



Launch Date : 26/08/2020 | AUM : ~ ₹ 3,588 cr



Fund Manager

- Sunil Singhania, CA and CFA Charter Holder, founder of Abakkus was rated among the Best fund managers by Outlook Business in 2016 and 2017 over a 10 year time frame.
- He is the first Indian to be appointed on the Global Board of CFA institute, USA (2013-2019).
- Currently he is the only Indian to be appointed on the IFRS Capital Market Advisory Committee (2020-2023).
- He was Chief Investment Officer (CIO), Equities of Reliance Nippon Asset Management overseeing USD 11 billion of equity asset.
- He was also an Honorary Chairman of Investment committee of CFA Institute (2018-2019) managing USD 450 million.

Objective: Endeavors to generate alpha over BSE 500

Strategy: Manager will actively manage portfolio of carefully chosen stocks with small and midcap bias, following a Bottom-Up Approach. The fund invests in companies that qualify in at least 2 out of 3 criterias of 15% growth, 15% ROE, 15 P/E. Typically, fund pursues 2nd or 3rd player within a sector but at significant discount to the leader.

TOP 5 HOLDINGS

Company	Category	Industry / Sector
Jindal Stainless	Small Cap	Steel
Anup Engineering	Small Cap	Engineering
Ion Exchange India	Small Cap	Capital Goods- Non Electrical Equipment
Federal Bank	Mid Cap	Bank
IIFL Finance	Mid Cap	Finance

RETURNS

	1m	3m	6m	1yr	3yr	Since Launch
Emerging Opportunities	-1.1%	2.9%	9.7%	55.3%	31.8%	38.1%
S&P BSE 500	1.7%	11.9%	18.9%	39.5%	19.5%	25.1%

As on 29th February, 2024. Source: AMC / ACE MF / PMSBazaar / APMI

Abakkus - Emerging Opportunities PMS



PL's VIEW

- Fund Manager has 25+ years of experience and was the ex-CIO of Reliance MF when the AUM of Equity Growth Fund grew ~100x in 20 years. Opportunistic, Alpha-focused portfolio manager with ability to go contrary
- 15:15:15 framework to filter small and midcap stocks which are 2nd-3rd player in fast growing sectors, **picked at reasonable valuations or significant discount to leader**
- Small and midcap stocks have outperformed largecaps in the past two years, driven primarily by value stocks, while
 growth stocks were left behind. However, with the RBI pausing interest rate hikes in April, high-quality growth stocks
 in the small and midcap space have experienced a significant comeback.
- Given the recent run-up in Small and Midcaps, one may consider staggered deployment option over Lumpsum.

GOOD TO KNOW

Minimum Investment	₹ 50 Lakhs
Recommended Time Horizon	3 years
Fee Option 1	2.5% management fees
Fee Option 2	1.75% management fees, 15% performance fee over 9% hurdle rate
Exit Load	1.5% if you exit before 1 year
Deployment options	2/4 tranches over 2/4 months

ICICI Pru - PIPE Portfolio PMS

PRABHUDAS LILLADHER

Launch Date: 05/09/2019 | AUM: ~ ₹ 4,794 cr



Fund Manager

- Anand Shah is the Head of PMA & AIF Investments with 20+ years of experience in the Asset Management Industry.
- Prior to this, he was Deputy CEO and Head of Investments at BNP Paribas Asset Management India.
- He was the recipient of 'The CIO of the Year Award 2014-15' from Asia Asset Management.
- By qualification, he is a Post Graduate Diploma in Management from IIM, Lucknow and holds a B.E. degree from Regional Engineering College, Surat, Ltd.
- Anand joined ICICI Prudential AMC in February 2021 after serving as CEO of NJ Asset Management.
- He is supported by **Chockalingam Narayanan** has over 17 years of extensive experience in Fund Management, Investment Research and Market Analysis who previously worked at at Baroda BNP Paribas Asset Management India Pvt Ltd, Destuche Equities India Private Ltd etc.
- Academically, Chockalingam has a Post Graduate diploma in Management from T A Pai Management Institute, Manipal and a Bachelor of Commerce from G.R. Damodaran College of Science. He also has a Financial Risk Manager (FRM) certification by the GARP, USA.

Objective: Endeavours to generate long-term capital appreciation

Strategy: The Portfolio Manager uses Top Down Approach to identify sectors and Bottom Up Approach to select stocks. The Portfolio Manager under the Strategy predominantly invests in mid and small capitalization companies enjoying some economic moat or market leaders which may be undergoing special situations or are in the midst of unfavorable business cycle. For defensive considerations, while waiting for expected investment opportunities or to meet the liquidity requirements Strategy may invest in debt and money market mutual fund schemes.

TOP 5 HOLDINGS

Company	Category	Industry / Sector
Sarda Energy & Minerals	Small Cap	Steel
Godawari Power & Ispat	Small Cap	Steel
Brigade Enterprises	Small Cap	Realty
Nippon Life India Asset Management	Mid Cap	Finance
Indian Bank	Small Cap	Bank

RETURNS

	1m	3m	6m	1yr	3yr	Since Launch
PIPE Portfolio	-1.0%	9.7%	18.2%	65.9%	36.4%	32.8%
S&P BSE 500	1.7%	11.9%	18.9%	39.5%	19.8%	21.5%

As on 29th February, 2024. Source: AMC / ACE MF / PMSBazaar / APMI



ICICI Pru - PIPE Portfolio PMS



PL's VIEW

- Fund Manager has 20+ years of known experience in Investment Research. Bottom up strength of fund manager supported by ICICI AMC's strength in Top Down approach aids entry/exit with an added macro-economic lens.
- Selection of Small and Midcap companies in the midst of unfavourable time, gives rise to substantial upside when cycle turns and a margin of safety.
- Portfolio in top quartile for last 2 years and even in 6 months regardless whether value or growth were in favour. The
 portfolio can act as a diversifier since special situations are unique events, uncorrelated with interest rate cycles.

GOOD TO KNOW

Minimum Investment	₹ 50 Lakhs
Recommended Time Horizon	5 years+
Fee Option 1	2.5% fixed fees p.a.
Fee Option 2	1.5% Management Fee p.a, 20% Performance Fee over 8% Hurdle Rate
Fee Option 3	0.0%Management Fee p.a, 20% Performance Fee over 0% Hurdle Rate
Exit Load	None, You can exit anytime

Ambit - Good & Clean PMS



Launch Date: 12/03/2015 | AUM : ~ ₹ 584 cr



Fund Manager

- Trilok Agarwal, Bachelor's degree in Management Studies & MBA in Finance.
- He has over 16 years of experience in Investment and Equity research.
- He joined Ambit in October, 2022 and became the Fund Manager from April, 2023.
- Prior to joining Ambit, he worked with Dymon Asia Capital and Aditya Birla Sun life.
- · His stint with Aditya Birla Sun Life Insurance lasted almost 15 years spanning across equity research, succeeding to fund management.
- At Aditya Birla, as fund manager he managed ~USD 1bn across 7 funds with various mandates, including their pure Equity fund...

Objective: Endeavors to generate alpha

Strategy: Manager will actively manage portfolio of carefully chosen 15-20 stocks with midcap bias, following a Bottom-Up Approach. Strategy is to identify companies early in their growth cycles, market leaders in niche categories with immense potential for sustainable accretion. Good denotes improvement of financial metrics over the last six years with efficient capital allocation. Clean reflects best in class corporate governance and financial statements reflecting the true and fair picture of the underlying business. The focus on "Good" helps generate the upside, while the focus on "Clean" minimizes the risk.

TOP 5 HOLDINGS

Company	Category	Industry / Sector
Axis Bank	Large Cap	Bank
P I Industries	Large Cap	Agro Chemicals
Deepak Nitrite	Mid Cap	Chemicals
Balkrishna Industries	Mid Cap	Tyres
Trent Ltd	Large Cap	Services

RETURNS

	1m	3m	6m	1yr	3yr	5yr	Since Launch
Good & Clean	1.7%	5.1%	12.2%	35.6%	15.1%	17.7%	14.6%
S&P BSE 500	1.7%	11.9%	18.9%	39.5%	19.5%	19.0%	13.5%

As on 29th February, 2024. Source: AMC / ACE MF / PMSBazaar / APMI

Ambit - Good & Clean PMS



PL's VIEW

- With ~16 years of experience in research and portfolio management, Trilok Agarwal started managing Good & Clean portfolio and Emerging Giants portfolio from April, 2023. Previously, he managed 7 funds with a combined AUM of ~USD 1bn in Aditya Birla Sun Life.
- Due to **Ambit's strict adherence to a process-driven approach to manage funds**, a fund manager change does not significantly change the strategy and hence returns. For instance, since Trilok Agarwal took over in April, returns have been consistent at 16.8% vs BSE 500 10.9%, an alpha of ~6% over benchmark in the last 6 months.
- Focus on risk management may keep drawdowns lower and strategy is also to be valuations-aware with growth.
- Portfolio has been **in line with benchmark over a 5 year time frame** and while it underperformed midcap benchmark over last 1 year, portfolio has seen lower drawdowns vs other growth-oriented funds given its **exposure to Largecaps** too.

GOOD TO KNOW

Minimum Investment	₹ 50 Lakhs
Recommended Time Horizon	3 - 5 years
Fees	2.5% fixed fees p.a.
Exit Load	None, You can exit anytime

White Oak - India Pioneers Equity Portfolio

PRABHUDAS LILLADHER

Launch Date: 27/09/2018 | AUM: ~ ₹ 6,503 cr



- Prashant Khemka is the Founder and Fund Manager of White Oak's flagship portfolio.
- Prior to White Oak Prashant, managed Equities at Goldman Sachs Asset Management (GSAM) from 2000 to 2017
- Prashant joined GSAM in 2000 in the US Growth Equity team and became Senior Portfolio Manager in 2004.
- In 2006 he started GSAM India business, where he served as CIO and CEO / Co-CEO until 2017
- Directly managed more than USD 5bn out of the USD 6.5bn managed by his team
- GS India Equity Strategy generated 265.8% vs benchmark's 66.1% (on USD gross returns basis) between 2007-17

Fund Manager

Objective: Endeavour long term capital appreciation

Strategy: The flexicap portfolio follows a bottom-up approach using a proprietary Opco-Finco framework. Each stock is divided into Opco and Finco, and the goal is to assess if Opco generates excess cash profit after paying Finco for asset usage. Out of 200 such companies, investments are made in 50-80 which are at a significant discount to estimated intrinsic value. The strategy excludes PSU stocks and companies with a market capitalization of less than Rs 1,000 crore. Max 10% to stock and max 25% to a promoter group for risk management.

TOP 5 HOLDINGS

Company	Category	Industry / Sector
ICICI Bank	Large Cap	Bank
Tata Consultancy Services	Large Cap	IT- Software
HDFC Bank	Large Cap	Bank
Nestle India	Large Cap	Consumer Staples
Titan Company	Large Cap	Jewellery

RETURNS

	1m	3m	6m	1yr	3yr	5yr	Since Launch
India Pioneers Equity	2.0%	7.0%	11.5%	31.5%	14.9%	19.1%	18.3%
S&P BSE 500	1.7%	11.9%	18.9%	39.5%	19.5%	19.0%	16.9%

As on 29th February, 2024. Source: AMC / ACE MF / PMSBazaar / APMI

White Oak - India Pioneers Equity Portfolio



PL's VIEW

- Fund Manager Prashant Khemka founded White Oak after a **17 year investment track record at Goldman Sachs Asset Management** where GS India Equity Strategy returned 265.8% vs benchmark's 66.1% between 2007-17.
- Large 35 member research team to support highly-diversified 50-80 stock flagship portfolio with 50% in Largecap and rest 50% to generate alpha (Avoids PSUs and 1000cr Mcap companies). Includes 10 with global experience and 2 are forensic accounting experts.
- Focuses on cash-oriented Opco-Finco evaluation of company rather than Price-Earnings (P/E).
- Consistent alpha from 2017-2021(except CY22 where PSUs, Value performed). Rebounded from March like majority
 peer portfolios. 50% Largecap exposure gives comfort given the recent run-up in Small and Midcaps.

GOOD TO KNOW

Minimum Investment	₹ 50 Lakhs
Recommended Time Horizon	5+ years
Fee Option 1	< ₹ 10 Cr : 2.50% p.a Fixed Fee
Fee Option 2	> ₹ 10 Cr : 2.00% p.a Fixed Fee
Exit Load	None, you can exit anytime

Ambit - Emerging Giants PMS



Launch Date: 01/12/2017 | AUM: ~ ₹ 413 cr



- Trilok Agarwal, Bachelor's degree in Management Studies & MBA in Finance.
- He has over 16 years of experience in Investment and Equity research.
- He joined Ambit in October, 2022 and became the Fund Manager from April, 2023.
- · Prior to joining Ambit, he worked with Dymon Asia Capital and Aditya Birla Sun life.
- · His stint with Aditya Birla Sun Life Insurance lasted almost 15 years spanning across equity research, succeeding to fund management.
- At Aditya Birla, as fund manager he managed ~USD 1bn across 7 funds with various mandates, including their pure Equity fund.

Fund Manager

Objective: Endeavors to generate alpha

Strategy: Manager will actively manage portfolio of carefully chosen 15-20 stocks with smallcap bias, following a Bottom-Up Approach. Strategy is to identify market leaders in niche categories with immense potential for sustainable growth, early in the cycle. A solid corporate governance track record, near to zero leverage, deeply under-penetrated product category and strong market leadership, are some of the characteristics that they look for while including a company in the portfolio.

TOP 5 HOLDINGS

Company	Category	Industry / Sector	
GMM Pfaudler	Small Cap	Capital Goods- Non Electrical Equipment	
Venus Pipes & Tubes	Small Cap	Steel	
Sundaram Fasteners	Mid Cap	Automobile Components	
Home First Finance	Small Cap	Finance- Housing	
CCL Products	Small Cap	Plantation & Plantation Products	

RETURNS

	1m	3m	6m	1yr	3yr	5yr	Since Launch
Emerging Giants	-3.8%	-3.4%	-2.4%	18.4%	16.8%	22.8%	15.8%
S&P BSE 500	1.7%	11.9%	18.9%	39.5%	19.5%	19.0%	15.0%

As on 29th February, 2024. Source: AMC / ACE MF / PMSBazaar / APMI

Ambit - Emerging Giants PMS



PL's VIEW

- With ~16 years of experience in research and portfolio management, Trilok Agarwal started managing Good & Clean portfolio and Emerging Giants portfolio from April, 2023. Previously, he managed 7 funds with a combined AUM of ~USD 1bn in Aditya Birla Sun Life.
- Due to **Ambit's strict adherence to a process-driven approach to manage funds**, a fund manager change does not significantly change the strategy and hence returns. For instance, since Trilok Agarwal took over in April, returns have been consistent at 18.3% vs BSE 500 10.9%, an alpha of ~7% over benchmark in the last 6 months.
- Focus on risk management may keep drawdowns lower and strategy is also to be valuations-aware with growth.
- Portfolio has outperformed its benchmark, therefore been in **Top Quartile in almost all periods.** It had been **resilient even in the 1 year period ending March 2023** where all growth-oriented portfolios had seen drawdowns.

GOOD TO KNOW

Minimum Investment	₹ 50 Lakhs
Recommended Time Horizon	5-6 years
Fees	2.5% fixed fees p.a.
Exit Load	None, You can exit anytime

Ambit - Coffee Can PMS



Launch Date : 06/03/2017 | AUM : ~ ₹ 1,118 cr



Fund Manager

- Siddharth Bothra has ~20 years experience in equities and asset management.
- He holds a MBA degree from Indian School of Business(ISB), Hyderabad with an MBA exchange term with NYU Stern School of Business, New York
- Prior to Ambit, he garnered seven years of enriching experience at Motilal Oswal Securities Limited, where he served as Senior Vice President.
- During his tenure, he successfully managed MOAMC's Focused Large Cap 25 Fund and Aggressive Hybrid Fund, overseeing approximately ₹15,000 crores across four funds at its peak.
- He also led analysis across various sectors, including Textiles, Real Estate, and Mid-Caps

Objective: Aims to deliver steady returns with minimal risk to create wealth over the long term.

Strategy: Manager will actively manage portfolio of carefully chosen 10-15 stocks with largecap bias, following a Bottom-Up Approach. The strategy is not to time the market but rather find Market Leaders with clean corporate governance record, in B2C Sectors. A quantitative filter is used to identify stocks with 10+ years of historical track record of consistency > 10% YoY Revenue growth + > 15% ROCE.

TOP 5 HOLDINGS

Company	Category	Industry / Sector
HDFC Bank	Large Cap	Bank
Tata Consultancy Services	Large Cap	IT-Software
Avenue Supermarkets	Large Cap	Retail
ICICI Bank	Large Cap	Bank
Bharti Airtel PP	Large Cap	Telecomm

RETURNS

	1m	3m	6m	1yr	3yr	5yr	Since Launch
Coffee Can	3.1%	6.2%	9.3%	23.6%	12.7%	15.8%	16.6%
Nifty 50	1.3%	9.4%	14.6%	28.5%	16.2%	16.7%	15.1%

As on 29th February, 2024. Source: AMC / ACE MF / PMSBazaar / APMI

Ambit - Coffee Can PMS



PL's VIEW

- Fund Manager has 15+ years of experience in Investment and Equity Research.
- Focus on risk management may keep drawdowns lower.
- Process-driven and quantitative approach to select find Market Leaders with clean corporate governance record, in B2C Sectors.
- Portfolio has **performed well over a 5 year time frame** and while it underperformed Nifty 50 over last 1 year, portfolio has seen lower drawdowns than other growth-oriented funds. Given the run-up in small and midcaps, **exposure to Largecaps through this portfolio** can be considered to balance Mcap exposure.

GOOD TO KNOW

Minimum Investment	₹ 50 Lakhs
Recommended Time Horizon	5+ years
Fees	2.5% fixed fees p.a.
Exit Load	None, You can exit anytime

Prabhudas Lilladher - Multi Asset Dynamic Portfolio



Launch Date: 07/06/2021



Fund Manager

- **Siddharth Vora** is a CA, CFA and an MSc (Management in Business Excellence) from the University of Warwick, UK, he is a SEBI-registered Research Analyst and Investment Advisor.
- Mentored by market veterans like Amisha Vora and Punita Kumar Sinha, Siddharth Vora heads the Quant investment strategies at Prabhudas
 Lilladher
- He set up the Quant vertical at PL in 2019 and started with a small team of 2 which has now grown to a diverse 10+ members' PMS team comprising CAs, CFAs, Economists and Python Programmers.

Objective: To generate consistent long term capital appreciation and preserve capital

Strategy: MADP relies on tactical diversification across uncorrelated asset classes to reduce volatility, manage risk and deliver superior risk adjusted returns across market cycles. The 5 Factor Model using Macros, Liquidity, Value, Trend and Risk captures diversified signals for a data-driven, non-emotional, unbiased dynamic asset allocation. Investment made in Domestic & International Equities for growth, Gold & Liquid for Safety, and Corporate Bonds, Gilt Securities for stability.

TOP 5 HOLDINGS

Company	Category
Nippon India_Nifty 50 Bees ETF	Largecap
Nippon India_Nifty Midcap 150 ETF	Midcap
Nippon India_Small Cap Fund Direct-Growth	Smallcap
Mirae Liquid ETF	Liquid ETF
Nippon India Gold ETF Bees	Gold Bees ETF

RETURNS

	1m	3m	6m	1yr	Since Launch
MADP	0.9%	8.9%	13.7%	28.1%	9.8%
Nifty Multi Asset - Equity : Arbitrage : REITs/InvITs (50:40:10) Index	1.6%	7.9%	12.2%	23.8%	11.9%

As on 29th February, 2024. Source: AMC / ACE MF / PMSBazaar / APMI

Prabhudas Lilladher - Multi Asset Dynamic Portfolio



- PL is among the few Quant-driven Portfolio Managers in India
- A quantitative rule-based model eliminates human biases and change in fund manager risk
- Experienced human insights combined with computing power to read and interpret hundreds of data points everyday, to make a data-driven, non-emotional investment decision
- Focus on risk management may lower drawdowns
- Portfolio has outperformed the benchmark in last 1 year.

GOOD TO KNOW

Minimum Investment	₹ 50 Lakhs
Recommended Time Horizon	5+ years
Fee Option 1	2.25% management fees + 0 profit share
Fee Option 2	1.25% management fees + 15% profit share over 10% hurdle rate
Exit Load	None, You can exit anytime

ASK - Indian Entrepreneur Portfolio

PRABHUDAS LILLADHE

Launch Date: 25/01/2010 | AUM: ~ ₹ 16,575 cr



• Sumit Jain joined ASK in October 2005 (18 years in ASK) and currently manages the Portfolio.

- Sumit was actively involved in the conceptualization of the Indian Entrepreneur strategy.
- He was instrumental in building ASK's proprietary valuation model.
- Prior to joining ASK, he worked with ICICI Pru Life Insurance and First Global Securities.
- Chetan Thacker supports Sumit Jain and has 14 years of total work experience, including 9+ years of equity research experience.
- Chetan joined ASK in 2015 (8 years in ASK) and specializes in sectors such as agriculture, chemicals, metals & mining, and midcaps.
- Chetan is a CFA and has done PGDBM from NMIMS.

Fund Manager

Objective: Endeavors long-term capital appreciation but with capital preservation.

Strategy: The investment strategy focuses on 20-25 entrepreneurially driven and/or family-owned businesses with a minimum 25% stake. These businesses must have a minimum ₹ 100 cr PBT, minimum 25% ROCE, and a projected earning growth of 20-25% over 3 to 5 years. They are selected at a 20% discount to their intrinsic value. Manager seeks to stay invested for a length of time and make money as EPS compounds through market share gains or/and market itself grows. Hence, the average holding period has been 5 years for majority of their stocks.

TOP 5 HOLDINGS

Company	Category	Industry / Sector
Reliance Industries	Large cap	Refineries
Bajaj Finserv	Mid Cap	Finance
APL Apollo Tubes	Mid Cap	Steel
Cholamandalam Investment & Finance	Large Cap	Finance
Torrent Pharmaceuticals	Large Cap	Pharmaceuticals

RETURNS

	1m	3m	6m	1yr	3yr	5yr	Since Launch
ASK- IEP	1.2%	3.4%	7.9%	28.25	12.7%	15.3%	17.3%
BSE 500	1.7%	11.9%	18.9%	39.5%	19.4%	19.0%	13.2%

As on 29th February, 2024. Source: AMC / ACE MF / PMSBazaar / APMI

ASK - Indian Entrepreneur Portfolio



PL's VIEW

- Sumit Jain (18 years) and Chetan Thacker (8 years) tenure at ASK demonstrate stability. Sumit Jain has been a part of the strategy for 13 years since conceptualization, indicating rich and focused strategy experience.
- Impressive track record for 5 year holding period: 95% of the time returned more than 7% CAGR and 70% of the time returned more than 15% CAGR.
- The portfolio companies are held for average 5 years, investors must be prepared to hold the portfolio for 5 years to fully benefit from the manager's strategy.
- Can be considered given ~70% exposure to Largecaps as of October end.

GOOD TO KNOW

Minimum Investment	₹ 50 Lakhs
Recommended Time Horizon	5+ years
Fee Option	2.5% fixed fees p.a.
Exit Load	None, you can exit anytime

360 One - Multicap PMS

Launch Date : 07/11/2013 | AUM : ~ ₹ 3,847 cr





Fund Manager

- Anup Maheshwari is the co-founder, CIO and Fund Manager of this portfolio
- He has 27 years of investment experience and has been with IIFL since January 2018.
- Prior to IIFL (now 3600ne), he was associated with DSP BlackRock Investment Managers since July 1997 and was last designated as CIO, Equities.
- Anup managed DSP BlackRock's India funds from May 2001 to June 2018. (Dec 2005 to May 2006, CIO at HSBC AMC)
- Previously he was also associated with Chescor, a British fund management firm managing 3 offshore India-equity funds.
- Anup is an IIM Lucknow alumnus.
- Supported by Co-fund manager **Nishant Vass** with 13 years of investment experiences leads Automobiles and select internet stock research.

Objective: Endeavour long term capital appreciation

Strategy: 30-35 stock portfolio following SCDV (Secular, Cyclical, Defensives and Value Trap) framework based on PAT Growth and ROE. Strategy invests mainly in high quality Secular growth companies (PAT>15%, ROE >15%) which are long term compounding stories. Balance is invested in tactical opportunities across quality cyclicals (PAT>15%, ROE <15%) and defensives (PAT<15%, ROE >15%) while maintaining underweight allocation in Value traps (PAT<15%, ROE <15%).

TOP 5 HOLDINGS

Company	Category	Industry / Sector
HDFC Bank	Large Cap	Bank
ICICI Bank	Large Cap	Bank
Tata Motors	Large Cap	Automobile
Infosys	Large Cap	Software
Larsen & Toubro	Large Cap	Infrastructure Developers & Operators

RETURNS

	1m	3m	6m	1yr	3yr	5yr	Since Launch
Multicap PMS	1.5%	7.8%	13.8%	31.0%	16.5%	18.3%	22.7%
S&P BSE 500	1.7%	11.9%	18.9%	39.5%	19.5%	19.0%	16.4%

As on 29th February 2024. Source: AMC / ACE MF / PMSBazaar / APMI

360 One - Multicap PMS



PL's VIEW

- Anup Maheshwari is a seasoned CIO with ~27 years of experience, designated as co-founder in 360One AMC. He was
 at DSP Blackrock for almost 20 years demonstrating stability. He is supported by 10+ member research team
 covering various secular, cyclical and defensive sectors.
- Co-fund manager, Nishant Vass indicates focus on Automobiles as one of the high-conviction secular themes.
- The strategy is overweight seculars to benefit from long-term compounding stories and has flexibility to seize tactical
 opportunities in cyclicals, defensives, and occasionally from value stocks, as needed.
- Impressive 22% CAGR since inception, following a disciplined investment framework (SCDV framework).
- Strategy rebounded since March 2023, mirroring the recovery of other growth-overweight portfolios and performance
 has been in line with benchmark BSE 500 over last 1 year.

GOOD TO KNOW

Minimum Investment	₹ 50 Lakhs
Recommended Time Horizon	Minimum 3 years
Fee Option	2.5% fixed fees p.a.
Exit Load	None, you can exit anytime



ALTERNATIVE INVESTMENT FUNDS

(AIF)

AIF Offerings



Alternative Investment Fund (AIF)	Category
Avendus - Absolute Return Fund*	Long & Short
Avendus - Enhanced Return Fund Series II	Long & Short
Neo Special Credit Opportunities Fund	Private Credit
IIFL Equity Opportunity Fund - Series 2	Multi Cap
Motilal Oswal Growth Anchors Fund	Multi Cap

*Focused AIF are highlighted in blue

MARKET LINKED DEBENTURES (MLD) What are MLDs?



- MLDs (also referred to as Structured Products) are a form of non-convertible debentures where the
 returns are not fixed but linked to the performance of a specific market index.
- The primary objective is upside participation in the potential gains from equity returns while maintaining a minimal level of risk.
- MLDs allocate a small portion of their face value to equity markets via call options for return
 enhancement, while majority is invested in bonds to ensure minimum returns. The dual strategy allows
 investors to tap into potential market gains with protective downside cushion.
- Gains/Returns at maturity are taxed as per the investors tax slab.

Abans Investment Managers- Dual Advantage_1.5Yrs Product Features

- MLD is linked to Nifty 50 Index
- Tenure is 18 months
- Initial Fixing Level was 7th March, 2024
- Fixed Absolute return of 10% if Nifty gives less than 10% returns or negative returns in 18 months.
- If Nifty gives more than 10% return in 18 months, product gives Nifty returns up to a maximum return of 25%.
- Trade Dates are all working days

Scenario Analysis



ASSUMED INITIAL NIFTY = 22,000						
Final Nifty Level	Nifty Return (Absolute)	Product Returns (Absolute)	Product Returns (CAGR)			
0	-100.00%	10.00%	6.60%			
19800	-10.00%	10.00%	6.60%			
22000	0.00%	10.00%	6.60%			
23100	5.00%	10.00%	6.60%			
24200	10.00%	10.00%	6.60%			
25300	15.00%	15.00%	9.83%			
26400	20.00%	20.00%	13.01%			
27500	25.00%	25.00%	16.15%			
28600	30.00%	25.00%	16.15%			



GOOD TO KNOW

Nature: Principal Protected

Min Investment: INR 1,00,000

Profile: Medium Risk/Return

Redemption Date: 2nd September,

2025

Targeted Absolute Returns:

Capped at 25.00%

Maximum Returns (CAGR): 16.15%

Taxation: Returns at maturity taxed

at investors tax slab

Abans Investment Managers- HDFC Bank Ltd_1.3Yrs_PP

Product Features

- MLD is linked to HDFC Bank Ltd Stock Price on NSE.
- Tenure: 15 months
- 175% participation or 1.75x times HDFC stock price return from 0% to 15%
- Maximum Absolute Return of 26.25% if HDFC Stock Price gives returns beyond 15%

ASSUMED INITIAL STOCK PRICE = 1430						
Final Stock Stock Return P		Product Return (Absolute)	Product Return (CAGR)			
0	-100.00%	0.00%	0.00%			
715	-50.00%	0.00%	0.00%			
1287	-10.00%	0.00%	0.00%			
1430	0.00%	0.00%	0.00%			
1502	5.00%	8.75%	6.70%			
1544	8.00%	14.00%	10.66%			
1573	10.00%	17.50%	13.28%			
1645	15.00%	26.25%	19.75%			
1716	20.00%	26.25%	19.75%			



Scenario Analysis



GOOD TO KNOW

Nature: Principal Protected

Min Investment: INR 1,00,000

Initial Date: 15th March, 2024

Redemption Date: 30th June, 2025

Profile: Medium Risk/Return

Taxation: Returns at maturity taxed

at investors tax slab

Trade Dates: All working dates

Abans Investment Managers- Nifty Maximizer_1.3Yrs_PP Product Features

- MLD is linked to Nifty 50
- Tenure: 15 months
- 150% participation or 1.5x times Nifty return from 0% to 15%
- Maximum Absolute Return of 22.50% if Nifty gives returns beyond 15%

Scenario Analysis



ASSUMED INITIAL NIFTY = 22,000						
Final Nifty Level	Nifty Return (Absolute)	Product Return (Absolute)	Product Return (CAGR)			
0	-100.00%	0.00%	0.00%			
20900	-5.00%	0.00%	0.00%			
22000	0.00%	0.00%	0.00%			
23100	5.00%	7.50%	5.75%			
23760	8.00%	12.00%	9.16%			
24200	10.00%	15.00%	11.41%			
25300	15.00%	22.50%	16.99%			
26950	22.50%	22.50%	16.99%			
28600	30.00%	22.50%	16.99%			



GOOD TO KNOW

Nature: Principal Protected

Min Investment: INR 1,00,000

Initial Date: 15th March, 2024

Redemption Date: 30th June, 2025

Profile: Medium Risk/Return

Taxation: Returns at maturity taxed

at investors tax slab

Trade Dates: All working dates

InCred Capital- Nifty Magnifier-2 MLD

Product Features

- MLD is linked to Nifty 50 Index
- Tenure is ~24M/26M
- Initial Fixing Level was 22nd March, 2024
- 170% participation or 1.7x times Nifty return from 0% to 20%
- Maximum Absolute Return of 34% if Nifty Performance is 20% or above

Scenarios	Nifty Level	Nifty Perf.	MLD Return	MLD IRR
Range Bound or Rising Market	29120	30.00%	34.00%	14.32%
	26880	20.00%	34.00%	14.32%
	25760	15.00%	25.50%	10.95%
	24640	10.00%	17.00%	7.45%
	23520	5.00%	8.50%	3.80%
	22624	1.00%	1.70%	0.77%
Flat or Falling Market	22400	0.00%	0.00%	0.00%
	16800	-25.00%	0.00%	0.00%
	11200	-50.00%	0.00%	0.00%

Scenario Analysis

Assumed Initial Nifty Level: 22400



GOOD TO KNOW

Nature: Principal Protected

Min Investment: INR 10,00,000

Profile: Medium Risk/Return

Redemption Date: ~22nd March

2025/ 22nd May 2025.

Maximum Absolute Returns: 34.00%

Maximum Returns (IRR): 14.32%

Taxation: Returns at maturity taxed

at investors tax slab

Investment Solution in Focus

International Debt Fund - Silverdale Fixed Tenure Fund November 2027

About Silverdale Capital

- Established in 2008
- Regulated by Monetary Authority of Singapore (MAS) (UEN# 200820921K)
- Capital Markets Services License (CMS100511-1) for fund management (AILFMC)
- Part of Silverdale Group established in 2000

About Fund

- Diversified portfolio
- Short Duration
- US dollar bonds
- Fixed maturity
- Uses (ring-fenced) leverage



GOOD TO KNOW

Investor allowed: Accredited

Min Investment: USD 100,000

Profile: Medium Risk/Return

Maturity: Nov 2027

Expected Returns p.a: 9.25% p.a.

(+/-0.25%)

PL Insurance Solutions



Term Plans

Health Insurance

Travel Insurance

Child Plans

Retirement **Plans**

Motor Insurance

Home / Fire Insurance

Savings & **Investments** **Building, Plant** & Machinery Insurance

Key Man Insurance for **Promoters & Directors**

STRATEGIC TIE-UP'S

Life Insurance:

- HDFC Life
- ICICI Pru Life
- Bajaj Allianz Life

General Insurance:

- HDFC Ergo
- Bajaj Allianz
- ICICI Lombard

Health Insurance:

- Care Health
- Cigna TTK
- Niva Bupa Health

^{*}PL offers Insurance product thru PL Wealth Pvt. Ltd (earlier PL Distribution Pvt. Ltd.) (Corporate Agent). Insurance is a subject matter of solicitation.

Special: Investment Plan from HDFC



HDFC Sanchay Plus

HDFC Life Sanchay Plus is a non-participating traditional life insurance plan, hence payouts are guaranteed. There is no market risk or risk associated with varying annual bonuses, so you know in advance what you are getting. Moreover, it is a deferred payout plan i.e. maturity value is paid over a period of time.

4 Options

- Guaranteed Maturity Maturity amount paid as lumpsum at the end of the policy term.
- Guaranteed income Maturity benefit paid as a guaranteed income for a fixed period after the policy term ends.
- Life Long income Maturity benefit paid as a guaranteed income till the age of 99 years after the policy term ends.
- Long Term Income Maturity benefit paid as a guaranteed income for a fixed period after the policy term ends. The fixed income payout is for a longer period compared to the "Guaranteed Income" option.
- Tax exemption under 10(10d)

- Guaranteed Benefit: Post Tax IRR from 6.33% to 6.73%.
- 10X Life cover to protect the family's future
- Steady retirement income with Life Long Income Option.
- Guaranteed Income for a fixed term of 10, 12, 25, 30 years or lifelong.
- Tax benefits as per prevailing tax laws
- Return of total Premium(s) paid at the end of Payout Period.

Special: Investment Plan from HDFC



HDFC Sanchay Plus

Eligibility Criteria	Plan Option	Minimum	Maximum		
	Guaranteed Income	5			
Age at Entry (years)	Guaranteed Maturity	5	60		
Age at Entry (years)	Life Long Income	50	00		
	Long Term Income	5			
	Guaranteed Income	18	73		
Ago at Maturity (veers)	Guaranteed Maturity	18	80		
Age at Maturity (years)	Life Long Income	56	71		
	Long Term Income	18	71		
Minimum Installment Premium	All Options	Annual: INR 30,000 Half Yearly: INR 15,000 Quarterly: INR 7,500 Monthly: INR 2,500			
Maximum Installment Premium	All Options	No limit, subject to Board Ap	pproved Underwriting Policy		
Riders	All Options	HDFC Life Income Benefit on Accidental Disability Rider HDFC Life Critical Illness Plus Rider			

Death Benefit during Accumulation Phase

For Guaranteed Income, Lifelong Income and Long-Term Income: The nominee will get the sum assured in case of the death of the life assured dies during the policy term.

Sum Assured on Death is the greater of 10 times the Annualized Premium, 105% of Total Premiums Paid

Death Benefit during Income Period:

For Guaranteed Income, Lifelong Income and Long-Term Income: After the life assured's death, the nominee will continue to receive income for the remaining years. Additionally, all premium payments will be given back to the nominee once the period has ended (ROP).

FDs & Bonds



Corporate Fixed Deposits

Tax-Free **Bonds**

Debt Linked Structures

NCD's

Capital Gain Bonds 54 EC

Perpetual Bonds

Corporate Bonds

Sovereign Gold Bonds (SGB)

All Top Corporate Fixed Deposits & Bonds are available on our platform

Focused - Bonds



Government Guaranteed Bonds						
Security	Coupon (%)	Maturity	Interest Payment	Price	Yield# (%)	Rating
UPPCL	9.75%	20/10/2026	Quarterly	102.60	8.74%	A+(CE) By IND,A+(CE) By CRISIL,AA- By BRICKWORK
Andhra Pradesh Capital Region Dev	10.32%	16-08-2024	Quarterly	50.50	7.03%	BB+(CE) By CRISIL,C By ACUITE,BB+(CE) By BRICKWORK
Kerala Infrastructure Inv Fund Board	8.95%	21-12-2029	Quarterly	100.50	9.12%	AA(CE) By IND,AA(CE) By ACUITE

Perpetual Bonds						
Security	Coupon (%)	Call / Put Option	Interest Payment	Price	Yield#(%)	Rating
Union Bank of India	7.42%	16-09-2030	Annually	99.22	7.56%	AA+ By IND,AAA By ICRA,AAA By CRISIL
IDBI Bank	9.50%	03-02-2030	Annually	100.80	9.30%	AA- By CARE,AA- By CRISIL

[#] Yields as on 15th March, 2024

^{*} Bond yields are indicative and subject to availability and market movement.

Focused - Bonds



Corporate Fixed Deposit						
Issuer	Coupon (%)	Tenure	Rating			
HDFC Bank	6.60% - 7.00%	12 months -120 months	AAA			
Mahindra & Mahindra Finance Ltd	7.20% - 8.05%	12 months - 60 months	AAA			
Bajaj Finance Ltd	7.16% - 8.35%	12 months - 60 months	AAA			

[#] Yields as on 15th March, 2024

^{*} Bond yields are indicative and subject to availability and market movement.

SOVEREIGN GOLD BOND (SGB) Why Invest in SGB's ?



- Assured Returns/Interest income: 2.50% Annual Returns (paid half yearly).
- Discounted Purchase: Upfront discounting of ₹ 50/gms if transacted digitally.
- No Storage cost: Zero Holding cost.
- Tax Efficient: No Capital Gain tax if held till maturity. No TDS on interest income.
- Loan Collateral: Can be used as Collateral for loan.
- Security Sovereign Guarantee.
- Low Investment cost: As low as 1 gm can be invested





PL's Global Investing Platform

https://pl.vested.co.in/ - Now Invest in U.S Markets thru PL



Invest in World Leaders & Global Brands

Uber NETFLIX Google







- Geographically Diversify Your Portfolio
- AUM Model: 0.50% p.a of Asset Value Held Or
- Subscription Model: ₹ 9,999 p.a every year



Simple Process

- Login with your PL clients credential
- Fund your account after KYC approval
- Invest in the US stock market with confidence

Dollar Assets + Forex Gains

Invest Upto \$2,50,000 p.a under RBI's Liberalized
Remittance Scheme

Looking to invest Beyond "Listed" Equities?



You can Invest in Pre-IPO & Unlisted Shares

Participate in high growth idea's at an early stage covering vast spectrum of unlisted stocks ranging from big brands to fast growing start-up's.

Catch them early at Pre-IPO stage and reap the benefits of superior returns when value unlocking happens through listing.



^{*}Investing in unlisted shares is highly risky and suitable to investors with high risk appetite. Prices shown in the picture are an indicative range and shown only for illustrative purpose. PL doesn't give any guarantee or assurance of final IPO, Listing price and returns.

Important Contact Details



Wealth & Investment Products

Shashank Pal – Chief Business Officer ShashankPal@plindia.com | +91 9830365500

MF & All Wealth Products

Pankaj Shrestha – Head - Investment Services pankaj shrestha @plindia.com | +91 9820710007

Mutual Funds

Sajith Nair – Assistant Manager sajithnair@plindia.com | +91 9833059472

Umesh Patil - Assistant Manager umeshpatil@plindia.com | +91 8291768953

IPO, FDs, Bonds & Unlisted

Nilesh Shinde – Manager, IPO, Bonds & Unlisted Shares

nileshshinde@plindia.com | pl-ipodesk@plindia.com bonds@plindia.com | +91 9819647772

Insurance

Life & General

Saurabh Jhunjhunwala - AVP, Insurance Sales saurabhjhunjhunwala@plindia.com | +91 9310302221

PL.Vested.co.in & SGB

U.S Investing & Gold Bonds

Sangita Marfatia - Senior Manager sangitamarfatia@plindia.com | +91 9867057012



Disclaimer / Disclosures:

Prabhudas Lilladher (PL) Group's Wealth Management arm has taken due care in collating the data from ACE MF, Fact-sheets of product manufacturers and websites like NSDL, MoneyControl, PMSBazaar and PMS-AIF World. It has been done on best effort basis and accuracy of the data cannot be guaranteed. PL is not responsible for any errors for the results from the use of this data whatsoever. Investments are subject to market risk and past performance may or may not sustain in future. PL does not give assurance or guarantee of any kind of returns.

The information provided in this communication is reproduction of factual details. No part of information provided herein should be construed as investment advice by Prabhudas Lilladher Pvt. Ltd. or PL Wealth Pvt. Ltd. and/or these companies employees. Investor/Client must make their own investment decisions based on their own specific investment objectives and financial position. This communication does not constitute an offer or solicitation for the purchase or sale of any financial instrument/security.

Connect with us

Corporate Office:

Prabhudas Lilladher Private Limited 3rd Floor, Sadhana House, 570, P. B. Marg, Behind Mahindra Tower, Worli, Mumbai – 400 018, India.





